

Pricing Structure:

To determine the pricing strategy for the mentoring service, we should consider the following options:

- **Free:** We need to consider the incentive for mentors who are not being paid. Would any mentors offer their services for free? How can we find mentors willing to provide a free service? What would be the quality of the service?
- **Per Hour:** This is probably the best option for pricing.
- **Monthly:** This option is not likely to be the best choice for college students.
- **Subscription-Based:** This option is also not likely to be the best choice for college students.

Mentor Pricing:

- Can mentors set their own pricing? Yes, they can.
- If yes, we need to consider how to handle excessive pricing. Should we have pickable price options or a maximum price?
- If no, we need to consider how mentors would feel about having no say in their prices. Would their offerings change to fit the fixed cost/free service?
- Can mentors adjust their pricing? If yes, how often can they adjust their pricing? Anytime or once a month? What happens to previous mentees if a mentor increases their pricing? Mentees must accept the price increase or their next payment is automatically canceled (in the monthly pricing structure). Past mentees keep the pricing amount that it was when they signed up regardless of any increases.

Mentees cost:

- If there is a cost, we can offer mentees a free trial/one call to meet with their mentor and make sure they mesh well together.
- Can student-athletes apply for a fee waiver? What would this include? How does it impact mentors if there is a cost?
- If there is no cost, we need to consider how to encourage/incentivize mentees to keep working with their mentors. Should we send any check-in messages if they miss meetings or don't utilize the service?

Please review the following points regarding the mentorship program:

Mentors:

- Offerings: Will there be a standard of offerings that mentors should have?
 - Voice Calls
 - Video Calls
 - Messages
 - Other: Resume review, etc.
- If there is no standard, how will mentorships be kept in check for quality offerings?
- How often can offerings be edited?
 - Anytime?
 - Once a month?
- Mentor vetting process:
 - Any requirements to apply?
 - How will mentorship applications be vetted?
 - Can anyone apply to be a mentor?
- Rating/Reviews:
 - How will mentors be monitored?
 - What can cause them to be pulled from the site?
 - Have an automated system to keep an eye on reviews?
 - Consider: If they reach a certain rating the mentor account is flagged for review.
 - Having a system for rating/reviewing the mentees they work for?
 - Have named or anonymous reviews from mentees?

Mentees:

- Account creation process:
 - Can anyone apply for an account?
 - Must be an athlete?
 - How to enforce? Proof of athletic participation?
 - Can they be an athlete for any amount of time?
 - What if they were only a previous athlete?
- What information is required?
 - First Name
 - Last Name
 - School
 - Degree
 - Major/Minor
 - Sport
 - Career Goals
 - Email
- Getting pulled from the site:
 - How will mentees be monitored?

- What can cause them to be pulled from the site?
- Have an automated system to keep an eye on reviews?
- Consider: If they reach a certain rating the mentee account is flagged for review.
- Can mentees work with multiple mentors?

Mentee/Mentor interactions:

- How are meetings between mentors and mentees scheduled?
 - Calendar: Open a mentor's calendar where available times can be selected by the mentee?
 - Messaging: View contact information once a mentor/mentee are paired
- Who takes initiative to set up meeting?
- What method of contact is used?
 - LinkedIn?
 - Phone number?
 - Email?
 - Messaging feature through Velosaty site?
- What mentor information is shared with mentees?
 - Contact info?
 - Velocity profile?
- What mentee information is shared with Mentors?
 - Velocity profile?

Site Structures:

- Develop a finalized Site Map
- Main Navigation Pages:
 - Mentorship search/filter
 - Mentorship pages
 - Sponsors
 - Mentee Profile (signed-in)
 - Mentor Profile (signed-in)
 - How it works page?
 - FAQs?
- Mentorship search/filter:
 - Determine how the search filter will work.
 - What filtering options will there be?
- Mentorship pages:
 - Info shown when showing mentors while browsing/searching:
 - Name
 - Image
 - Bio (short)
 - Offerings/Pricing (short)
 - Reviews (star rating - or however we choose to show it)
 - Info shown for individual pages when a mentor is selected to view:
 - Name

- Image
 - Bio (full - character limit?)
 - Education
 - Experience
 - Offerings/Pricing (detailed)
 - Reviews (can read full written reviews)
- Extras offered by site:
 - In-person meet-ups: Safety must be considered
 - Lectures/talks by professionals: Virtual is the most accessible
 - Can teach/cover a variety of topics
 - Community Forums
 - Free resource library:
 - Stress management
 - Financial literacy
 - Mental health
 - Interview prep
 - Resume writing
 - Etc...
 - Messaging feature?
 - Calendar?
 - Message/Email reminders for mentors/mentees for meetings