

Quincy:

1. Micro Mentorship page - move "Explore Packages" above "session breakdown"
2. Consider increasing text size in header section (homepage)
3. Visual design is appealing/aesthetic and clear sections make it easy for user to process information
4. CTA buttons at bottom of page are convenient and allow for users to sign up without having to scroll to the top
5. Being able to click on mentors picture to learn more about them would be nice

Gio:

1. Visual design is appealing and professional (unique look)
2. Sections are informative and to the point
3. Easy to navigate with minimal tabs
4. He put emphasis on athlete's limited time and how a short program length during the off-season is ideal/necessary for active participation
5. Face to face (or virtual) is key to asking pressing questions in real time

Nevin:

1. Separate log in/ sign up button
2. Copy could do better in helping to explain the program and velocity, finds the website unclear
3. Would want to know more information about mentors, who they are, how they're picked, etc.
4. Overwhelming amount of CTA buttons, and CTA buttons have conflicting copy
5. Green is used as the primary color but it's used so much it doesn't reflect its importance

Tim:

1. Was confused about what the mentorship package on Career Transition entailed. Could improve title of mentorship package currently named Career Transition (updated examples: Career Building? Career Development? Career Planning?)
2. Looked at About Us page for information on company offerings. Could add a button/information about the mentorship package/offerings on the About Us page
3. Looked for social media on About Us page. Could add social media info to About Us page
4. Emphasized that he thinks the program should be minimal/easy as possible for the student athlete so they'll actually do it
5. Liked the overall look of the site

Cameron:

1. Likes the images of the people and the overall visuals of the page. Enjoys the dark mode.
2. Felt that the site shows crucial information (not too much) and answered all his questions.
3. Successfully completed all the tasks in the expected ways.

4. Utilized the four steps section and the sessions section on the mentorship page the most.
5. Career Transition is a confusing title as they weren't sure what was offered. Thought maybe resume help might of been under that or personal marketability.

Anthony:

1. The home page gives you all the information, gives you a rundown of the whole thing
 2. Had a clear idea of what Velosaty was doing after looking at the homepage information
 3. Clicked on the About page instead of the Micro mentorship page while asked about what company offers
 4. liked the Micromentorship page session breakdown
 5. didn't understand the question as we used "currently offered" and not "packages" or anything more hinting toward the answer he is not able to locate it.
 6. Hard time to find social media on the website
 7. Liked the overall website and concept behind Velosaty
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Landing page changes:

- Update copy (more detail + remove "micro")
- Separate login & sign up buttons in nav
- Add more info about mentors (bio, how they are chosen...)
- Reorder mentorship page sections
- Reduce the amount of CTAs?
- Take out mentorship packages completely